Carters give $1.5 million planned gift to help fund garden; honor Hardin family

Winthrop has received a charitable remainder unitrust valued at more than $1.5 million from alumna Patricia “Patz” Whetstone Carter '69 and her husband, Ray, of Chapin, S.C. The Carters have committed to this significant gift because of their love and longstanding family ties to Winthrop. Patz Carter is a former member of the Winthrop University Real Estate Foundation. Her aunt, Celeste Whetstone White ’58; her sister, Cynthia Whetstone Tobin ’82; and her niece, Courtney Hagins ’01, are all Winthrop alumnae, along with Ray’s sister, Gail Carter Rogers ’72.

The Carters are familiar with the many contributions of the Hardin family to the Rock Hill community and want to honor a family whose efforts have enhanced the Winthrop campus. When the Carters’ gift is realized, it will produce support for the conservation, historic preservation and adaptive use of Winthrop space and facilities. It also will provide scholarships and faculty fellowships in the Department of Design.

By the end of the year, the planned garden at the south end of Scholars Walk will be completed and named in honor of the Hardins as the Hardin Family Garden. Still in the early stages of construction behind Roddey Apartments, the garden will utilize an ancient design, called “the Golden Section,” to achieve balance and beauty.

The Carters are delighted to pay

Carter gift continued on p. 2

College Town Action Plan work group established

Sixteen area citizens will begin to develop a “College Town Action Plan” that supporters say can be an economic development boon to the community and a value-added attraction for prospective Winthrop students.

Members of the group, chosen jointly by Rock Hill City Manager Carey Smith and President Anthony DiGiorgio, include individuals drawn from Rock Hill’s business and financial community, real estate and development community, the campus neighborhood, Winthrop student leadership, the faith community, sports tourism advocates and other related perspectives. The group is empowered to reach beyond their membership to invite input from various stakeholder groups and the general public over the next 18-22 weeks, which is the anticipated timeframe for producing the action plan.

The local group will work with a team of nationally recognized consultants with expertise in such initiatives, with funding for that shared by the City of Rock Hill, Rock Hill Economic Development Corporation and Winthrop.

“Citizens of Rock Hill continually tell us how much they appreciate all that Winthrop brings to the community,” President DiGiorgio said, “but they also repeatedly have identified the condition of some of the areas around the campus as being of great concern to them. Prospective students and their parents say the same thing –

College Town Work Group cont. on p. 2
they love the Winthrop campus, but wish there was a more vibrant ‘college town’ environment around it.”

New business start-ups in areas close to Winthrop have had mixed success over the years, and current economic conditions make stand-alone start-ups even more difficult. Those familiar with the initiative say a more “holistic” approach might offer better opportunities for success for individual businesses and thus the “college town” area overall.

Mayor Doug Echols said he believes that makes the current timeframe ideal for an intensive “360-degree look” at the area around Winthrop, so that “we can bring national expertise together with local perspectives and do what Rock Hill and Winthrop have always done – work together for the benefit of both. We are excited to proactively develop an action plan that moves everyone in the same direction.”

The group’s first working meeting with the national consultants is tentatively planned for Feb. 18.

Members of the College Town Action Plan Working Group are:
• Larry Bigham, CEO, B&G, Inc.
• Edwina Roseboro-Barnes, director of human resources, York Technical College
• Butch Brindel, CEO, Piedmont Regional Association of Realtors
• Bennish Brown, executive director, Convention and Visitors Bureau
• Jeff Bushardt, vice president of human resources, Comporium, Inc.
• Tom Camp, president, S.C. Bank and Trust
• Beverly Carroll, attorney, K&L Gates
• Andrew Cope, vice president, J.M. Cope Construction Co.
• Chrissy Catoe, vice president for marketing, Family Trust Federal Credit Union
• Claudia Douglass, chief operating officer, Piedmont Medical Center
• Sydney Evans, chair, Winthrop Council of Student Leaders
• Brad Hastings, managing partner, Walk2Campus Properties, LLC
• Manning Kimmel, co-owner/managing partner, My Three Sons Broadcasting
• Terry Plumb, media relations specialist, Charlotte Regional Census Center
• Rev. Larry Robertson, Mount Hebron Baptist Church
• Brian Tuttle, The Tuttle Company

The Girl Scouts of South Carolina Mountains to Midlands at Gethsemane Baptist Church attended the women’s basketball game against Gardner-Webb on Jan. 23. Student-athletes in the CHAMPS/Life Skills program at Winthrop spent time with the scouts before the game. The student-athletes helped the scouts make posters, talked with them about doing well in school and provided snacks. The scouts also received a surprise visit from Big Stuff. The event was coordinated by Norma McDuffie, director of the CHAMPS/Life Skills program, and Lydia Johnson, administrative assistant for the Office of Finance and Business.
Winthrop adopts vehicle policy of no idling to better environment

Engine emissions are increasingly connected to a wide variety of health complaints and contribute to global warming. Turning off a vehicle is a simple and cost-effective way to reduce noise, reduce greenhouse gas emissions, protect health and extend engine life. For these reasons, Winthrop has adopted the No Idling Policy. This policy is directed to Winthrop employees and students as well as external contractors, vendors, and others who deliver supplies or convey passengers to and from campus facilities.

According to Marsha Bollinger, the Dalton Endowed Chair for Environmental Sciences and Studies, it is becoming more common to find agencies and organizations establishing and enforcing no idling zones or rules. “Many school districts have no idling rules related to both their own vehicles and to visiting vehicles. Car exhaust emissions contain, among other things, hydrocarbons, carbon monoxide, carbon dioxide and nitrogen oxides. Idling vehicle engines are much less efficient than moving vehicles, so that means more emissions. Hydrocarbons and nitrogen oxides can form ground-level ozone which can irritate eyes and lungs and can cause respiratory problems. Carbon monoxide can substitute for oxygen in our blood streams and that is not healthy. Carbon dioxide is a greenhouse gas. So the no idling policy should reduce the emissions on campus, save each of us money and should make campus air healthier.

Winthrop employees and students as well as external contractors, vendors, and others who deliver supplies or convey passengers to and from campus facilities.

We all just need to get in the habit of turning vehicles off instead of leaving them running. This small change should produce a healthier environment for all,” said Bollinger.

Idling facts:
• An idling engine produces twice as many exhaust emissions as an engine in motion.
• Idling a vehicle 10 minutes a day uses more than 25 gallons of gasoline a year. Cars do not need to be warmed up except in below-zero conditions. An idling engine is not operating at its peak temperature, which means fuel combustion is incomplete. Soot deposits can accumulate on cylinder walls leading to oil contamination and damaged components. Idling, while warming an engine, does not warm the wheel bearings, steering, transmission and tires - only driving does this.
• Idling a diesel-powered engine for more than 30 seconds uses more fuel than restarting the engine.

New minor prepares students for M.B.A. program

Students who wish to complete an undergraduate degree and a traditional M.B.A. degree in five years will find a new minor in professional business prepares them for the M.B.A. program. The requirements of the minor are the same as the pre-requisites necessary to enter the M.B.A. program, creating a smooth transition from the undergraduate to the graduate program.

“When students from other academic areas enter the M.B.A. program, they typically need anywhere from five to seven of our prerequisites,” Peggy Hager, director of graduate programs in the College of Business Administration, said. “Because we were getting more students with non-business undergraduate degrees, we looked at our business minor program and added the professional business minor.”

The M.B.A. program is a 39-credit-hour program that could be completed in as few as four semesters. A student who graduates from the undergraduate program and wishes to complete the degree in one year would take courses in summer, fall, spring and the next summer.

For more information on the professional business minor, contact Gay Randolph, director of the College of Business Administration’s Student Services Center, at ext. 4833.
Fine arts’ faculty introduce latest technology to connect students

Whereas students used to communicate via paper and pen to peers across the world, technology has made it possible for faculty members, like Instructor of Fine Arts Clara Paulino and Assistant Professor of Jewelry/Metals Courtney Starrett, to open their classrooms to others near and far with just a click of a button.

**Paulino and colleague utilize Skype**

Paulino is using Skype, a free software package that allows users to chat, make video calls using Web cams or instant message other Skype users, to exchange ideas with Portuguese students. The Portugal native initially became familiar with the software to talk with relatives in Portugal and across the U.S. Its versatile capabilities made it an ideal selection to incorporate into academics as well, according to Paulino.

After Skyping with a colleague who teaches modern art at Portugal’s University of Porto, the two decided to try Skype in their classrooms. A few weeks ago, Paulino appeared via Skype in the Portugal classroom to chat with a graduate class. “I discussed dissertation writing with the class and heard the students’ dissertation topics. I offered input on their topics and they, in turn, asked lots of questions. We also chatted about critical thinking and how important it is in academics, and how it can be embedded into their work,” said Paulino. The Skype trial run lasted for more than two hours. “I felt like I was there with them and they were comfortable enough to interact with me,” she added.

Paulino also plans to “sit in” via Skype on an art criticism class at the University of Porto. “We will talk about art criticism and critics, and how they differ in Europe and the U.S.,” said Paulino.

Her Portugal colleague also plans to communicate with Paulino’s classes this spring. “My colleague has a tremendous knowledge of a particular Portuguese modernist painter, Amadeo de Souza-Cardoso, that I would like for my modernism class to know more about. In April we will use Skype so that she can share her knowledge with my class. We are also thinking of having our graduate classes chat about their graduate projects so that they can receive different cultural perspectives on their projects,” said Paulino.

The inventive teaching technique has received positive feedback. “There has been nothing but support here at Winthrop for me and others to pursue this type of technology integration in our classes,” said Paulino. “Students can only be enriched from this experience. We are no longer limited by physical environments. Integrating technology into academics is essential, and this type of technology can be applicable anywhere in the world. Students here could interact with other students across the world and receive different cultural perspectives, and there’s no reason why it can’t happen,” she added.

**Starrett, students explore Second Life**

Similarly, Starrett is collaborating with colleagues to incorporate technology into academics. She, along with Maryland’s Towson University faculty, is creating course content to have students interact with one another in a multi-user virtual environment called Second Life. According to Starrett, “it is a virtual world where people can interact through voice or type messaging using characters or avatars representing themselves. There are many institutions utilizing this ‘world’ — it is a bit more like a video game and it allows many people to gather or conference from all over the world at once.”

The group will use Second Life to view student presentations at each university; participate in a joint lecture by artist Jeff Lipsky; Towson students will virtually view Winthrop’s “CADlaboration” exhibition; Winthrop students will virtually view presentations and projects by Towson’s seniors and honors students; and the two universities will work jointly on a project entitled Propaganda.

“Clara and Courtney are just two examples within the Department of Fine Arts of faculty working to embed technology as tools crucial to enhancing curriculum for our students. Their efforts help bring our touchstone goals to life as communication technology can bridge distances and ideas,” said Tom Stanley, chair of the Department of Fine Arts.
Theatre and dance bring classic back to campus

This February, “A Streetcar Named Desire” will return to Johnson Theatre after nearly a 50-year absence. Last performed in March 1960, Tennessee Williams’ 1947 Pulitzer Prize-winning play – adapted into an Oscar-winning film starring Marlon Brando – will run Feb. 17-20 at 8 p.m. and Feb. 21 at 2 p.m.

Director Russell Luke, theatre instructor, a longtime fan of Williams’ plays, has directed eight of the playwright’s works, but said that “A Streetcar Named Desire” remains his favorite “for the characters, the language and the dramatic action of the piece.”

The classic play, which features a cast of 13 students, explores the violent clash between Blanche DuBois, a faded Southern belle who leans on her charm and reveres tradition, and Stanley Kowalski, the brutish husband of Blanche’s sister, Stella.

For Luke, the chief challenge was competing with “the great images of Marlon Brando film, which is what most people know of this piece” and bringing the “American theatre classic” to the Winthrop campus.

“We had to make it our ‘Streetcar,’ and I think we have,” Luke said. “I think people will be impressed by some wonderful performances from our students.”

Tickets for “A Streetcar Named Desire” are $8 with Winthrop I.D. and $15 for the general public.

For ticket information, call the box office at ext. 4014 or e-mail boxoffice@winthrop.edu.

Papers and presentations

Jo Koster, English, had an article entitled “It’s Only A Model:’The Quest for King Arthur in Film and Literature Classes” published in the fall 2009 issue of Studies in Medieval and Renaissance Teaching. She was also named a finalist for the Carrie McCray Nicholls Fellowship in Poetry by the South Carolina Academy of Authors.

Padmini Patwardhan, mass communication, and Hemant Patwardhan, management and marketing, had a paper entitled “Diffusion of Account Planning in Indian Ad Agencies: An Organizational Perspective” accepted for presentation at the 2010 American Academy of Advertising Conference to be held in March in Minneapolis, Minn.

Events calendar

**Feb. 11**
“Census 2010: Let’s Get it Right”
018 Kinard Hall, 11 a.m.
Panelists will discuss the 2010 Census, methods of data collection, and the implications for the nation and South Carolina

**Feb. 12**
Garnet and Gold Friday
Wear school colors to show support

Asian New Year Celebration
Includes a fashion show, music, dancing and skits
Irvin and Jean Kirby Plowden Auditorium, reception from 6-7 p.m.; performance from 7-8:30 p.m. Winthrop I.D. $3; others $5

DSU Open Mic
Dinkins Underground, 8 p.m.

**Feb. 13**
Men’s Basketball vs. Presbyterian
Coliseum, 3:30 p.m.

Women’s Basketball vs. Radford
Coliseum, 7 p.m.

“Vagina Monologues”
Tillman Auditorium, 8 p.m.
Students $5; adults $10

**Feb. 14**
Men’s Tennis vs. University of Northern Florida
Memorial Courts, 11 a.m.

**Feb. 15**
Women’s Basketball vs. Liberty
Coliseum, 7 p.m.

**Feb. 16**
Men’s Basketball vs. Gardner-Webb
Coliseum, 7 p.m.

**Feb. 17-21**
Performance: “A Streetcar Named Desire”
116 Johnson Hall; Feb. 17-20, 8 p.m.; Feb. 21, 2 p.m. Winthrop I.D. $8; public $15

**Feb. 19**
Garnet and Gold Friday
Wear school colors to show support

**Feb. 20**
Baseball vs. Northwestern
Winthrop Ballpark, noon

**Feb. 21**
Baseball vs. George Mason
Winthrop Ballpark, 3:30 p.m.

**Feb. 22**
Baseball vs. George Mason
Winthrop Ballpark, 2:30 p.m.

**Feb. 23**
Men’s Basketball vs. UNC Asheville
Coliseum, 7 p.m.

**Feb. 24-28**
Performance: “Butterflies Are Free”
117 Johnson Hall, Feb. 24-27, 8 p.m.; Feb. 28, 2 p.m.; Feb. 24-25, Winthrop I.D. $5; public $10; Feb. 26-28, Winthrop I.D. $8; public $15

Milestone

Congratulations to Jennifer Disney, political science, and Michael Lipscomb, political science, on the Jan. 16 birth of their son, Michael Alexander Disney Lipscomb.
Marilyn Smith gives back through 12 years of consistent platelet donations

Marilyn Smith, professor of management, cannot forget the moment she decided to become an avid and frequent platelet donor. Back in December 1997, she accompanied her mother, who was undergoing chemotherapy, to an appointment for blood work. While there, Smith noticed a teen-aged girl wearing a baseball cap. She learned that the young girl’s name was Jessica and that she was a cancer patient with a platelet problem. Then the similarities between Smith’s daughter and Jessica became too powerful to ignore.

“She was about the same age as my daughter, and my daughter’s name is Jessica,” said Smith, who recently received a Red Cross pin for reaching a platelet donation milestone of 28 gallons. “I decided then that once I helped my mother get through her treatment I was going to become a platelet donor.”

Almost one year later, in June 1998, Smith went to the Charlotte Blood Donation Center in North Carolina to make her first platelet donation. Since then she has donated a total of 28 gallons of platelets, which are the component of blood necessary to control bleeding.

According to American Red Cross standards, Smith and other viable platelet donors can donate up to 24 times per year because the body regenerates platelets very quickly. In addition, platelet donors can continue to be regular blood donors. Platelets are separated from the blood using a filtering process, and platelet donations help patients undergoing surgery, chemotherapy or radiation treatment, bone marrow transplants or organ transplants.

Platelet donation sessions take approximately 90-150 minutes, explained Smith, and are made by individual appointment. The appointments allow her to help the community in an important way that fits into her own schedule.

“I do have a strong sense that we all have some obligation to help others. Donating platelets is an easy way to do that because there’s a lot of flexibility; you can go when you want to go,” said Smith, adding that giving back this way “just fits me for some reason.”

The Charlotte Blood Donation Center is located at 2425 Park Rd. in Charlotte, N.C. For center hours and more information, call the center at 704/347-8252 or 1-800-GIVE-LIFE, or log on to http://web.redcross-blood.org/locations/charlotte. To donate, people must be healthy and meet all the qualifications of a regular blood donor and not take any medication containing aspirin for 36 hours before donating.

For more information about the platelet donation process, visit http://www.redcrossblood.org/donating-blood/types-donations/platelet-donation.
Winthrop in the news

Compiled by University Relations staff, this listing chronicles Winthrop faculty and staff comments in the media during late January and February:

The Feb. 2 Herald focused on Ron Parks, associate professor of music, and his upcoming composition being played at Queens University as part of a Charlotte Symphony project. The 2Minute Tuesday column talked about his inspiration for the piece. Parks also commented in a Feb. 3 Herald article about a Rock Hill man who worked on some recent Grammy Award-winning albums.

Recruiting for athletes overseas is often a time consuming and complicated task but is worthwhile to enrich the student body with those from different cultures, said Tom Hickman, athletics director, in the Jan. 31 Herald article. Also quoted were staff members from the International Center, athletics office, and basketball, tennis, softball and soccer coaches.

A billing dispute between BlueCross BlueShield and the Carolinas HealthCare System highlights what people are willing to pay for the doctors they want, according to Keith Benson, associate professor of management and marketing, in the Jan. 31 Herald.

Kim Keel, president of the United Way of York County, will move to Columbia to become vice president and chief operating officer of the United Way Association. Brien Lewis, vice president for development and alumni relations and local board chair of United Way, said he is sorry to see Keel leave though she will stay on part time for awhile as a successor is sought, according to the Jan. 30 Herald.

The College Town Action Plan group will help Winthrop and the City of Rock Hill plan for a more vibrant college atmosphere around the campus, something parents and students have urged, said President Anthony DiGiorgio in the Jan. 28 Herald.

KLTF in Little Falls, Minn., talked to Karen Kedrowski, chair of the Department of Political Science, on Jan. 28 on the State of the Union presidential speech.

Republican Lt. Gov. Andre Bauer’s recent comments comparing those on public assistance to stray animals came across unnecessarily cruel, said Scott Huffmon, associate professor of political science, in the Jan. 26 State newspaper. He told the Associated Press in an article that was picked up by the New York Times, Washington Post and Miami Herald that Bauer’s comments came out as condescending and insulting.

Lou Pantuosco, economics professor, said that newcomers to the Charlotte region looking for jobs have helped boost the unemployment numbers, according to the Jan. 24 Herald.

South Carolina is applying for federal aid called “Race to the Top” through the U.S. Department of Education. Education Dean Jennie Rakestraw wrote a letter of support and said Winthrop’s recent education grant will allow the university to detail its efforts with a “Race to the Top” grant, according to the Jan. 24 Herald.

WRHI interviewed Karen Derksen of the Winthrop Galleries and Jerry Walden, retired chairman of the art department, on Walden’s exhibition in the galleries. The segment aired on Jan. 23.

GOP challenger Mick Mulvaney is expected to co-opt the Massachusetts message to fight national health care reform in his race against U.S. Rep. John Spratt. Huffmon, of political science, said in the Jan. 23 Herald that it is a strategy expected to be adopted around the country. Recent polls about the upcoming matchup between Spratt and Mulvaney, a state senator, indicate the race will be competitive, Huffmon said, according to the Jan. 28 Herald.

The Herald quoted College of Business Administration Dean Roger Weikle on Jan. 22 in his role as chairman of a steering committee to find a new state director of the S.C. Small Business Development Center in Columbia. The Times and Democrat newspaper quoted Weikle for its Jan. 25 edition.

President DiGiorgio wrote that South Carolina needs more students earning four-year degrees to meet the challenges of a global economy in a Jan. 21 column in The Herald.

Panelists to discuss 2010 Census

A panel of practitioners and academicians will discuss the 2010 Census, methods of data collection, and the implications for the nation and South Carolina during the free presentation “Census 2010: Let’s Get it Right” that will be held Feb. 11 in 018 Kinard Hall at 11 a.m.

Panelists are Bobby Bowers, director of the Office of Research and Statistics for South Carolina; Somonica Green, deputy regional director with the U.S. Census, Charlotte region; Jack Tucker, professor emeritus of sociology; and Kimberly Faust, executive assistant to the president and secretary to the board of trustees.